

INSIDE **BERKS** BUSINESS

Inside Berks Business is a five-day internship experience for educators. It allows teachers to realize the employment opportunities and needs of Berks County businesses through first-hand involvement. The collaboration of the education and business communities helps identify and reinforce the skills that are essential to employers and convey that information to students prior to entering the job market.



Corporate Headquarter located at:
2336 Bernville Road
Reading, PA

ENERSYS

Power/Full Solutions

MANUFACTURERS OF INDUSTRIAL BATTERIES, CHARGERS AND ACCESSORIES

MOTIVE POWER

HAWKER®, IRONCLAD®, GENERAL
BATTERY®, FIAMM MOTIVE POWER®,
ENFORCER®, LEGACY®

- Material Handling Equipment
- Aerospace
- Industrial Vehicles
- Defense
- Leisure and Recreation
- Medical Devices

RESERVE POWER

POWERSAFE®, DATASAFE®, CYCLON®,
GENESIS®

- Rail
- Medical Standby Power
- Solar and Renewable Energy
- Standby Power for alarms and security, emergency lighting, generator starting batteries, cable TV and many others.

JOB QUALIFICATIONS

Human Resources

PHR/SPHR-CA, CEBS certifications

CCP Compensation Benefits

Training and Development

Ethics

Payroll

Finance

CPA

MBA

Engineering

Bachelors Degree in:

- Industrial, Mechanical, or Electrical Engineering
- Chemistry

Training in:

- Electronics
- CAD, blueprints
- Thermal

Sales/Marketing

Bachelors Degree in:

Communications

Marketing/Business

Graphic Design

Training in:

Web Design

Mobile Applications

Software (Microsoft, Adobe, Photoshop)

EDUCATIONAL REQUIREMENTS

Entry Level Positions

- Basic mathematics and computational skills
- Reading comprehension skills
- Basic communication skills
- Proof of Employee Eligibility
- Meet physical requirements of job
- Use of power tools/driving record

Professional Positions

- College degree or training in a related area
- Verbal Communication skills
- Strong written communication skills
- Organizational skills

SALARY RANGES AND BENEFITS

Salaries of entry-level positions vary greatly upon the department and level of education. Some estimated examples are as follows:

- Entry-level plant positions, \$10-\$12/hr.
- Entry-level administrative positions, \$10-\$12/hr.
- Customer Service (with degree), \$30,000 -35,000/yr.
- Accounting, \$35,000- \$42,000/yr.
- Engineering, \$50,000-\$60,000/yr.
- Marketing/Sales – vary

WHAT DOES *ENERSYS* PROVIDE FOR ITS EMPLOYEES?

Energys encourages every employee to strive to meet their own professional goals by:

- Ensuring a safe work environment
- Providing ongoing on-the-job training
- Offering tuition reimbursement to seek higher-level degrees
- Supporting internal promotion opportunities

Energys realizes that a happy employee is a productive employee.



TECHNOLOGY USED ON THE JOB

A vast array of technology is used throughout the many Enersys divisions.

- Microsoft Word, Excel, and Powerpoint are essential in Human Resources, Customer Service, and Marketing.
- Human Resources uses various job sources such as Monster.com, CareerBuilder.com, as well as new employee organizational programs such as Red Carpet.
- Marketing also uses Adobe Illustrator, Photoshop and several specific Web design packages.
- Plant supervisors need to be familiar with logistics and production software.
- Engineering employees rely on CAD systems for product design.

FACING CHALLENGES

- Financial Market vs. Rising Product Costs
 - developing new products that are more cost-effective for the customer
- Keeping up with Technology and growing worldwide demands
 - defining and unifying job titles worldwide
- Encouraging females to consider more jobs in technology and industry
 - participates in Berks Business Education Coalition
- Maintaining a positive, productive, and safe work environment
 - continue to assess the needs of all employees

SKILLS NECESSARY TO BE SUCCESSFUL IN THE WORKPLACE

In addition to specialized skills related to a particular job, It has been consistently noted that there are basic skills all students need to have to be successful in the workplace. They are:

- Verbal and Written communication skills (through technology and face-to-face)
- Adequate mathematic skills
- A strong work ethic
- Attention to detail
- Organization skills
- Social skills
- Willingness to learn

And most of all,

“ A POSITIVE ATTITUDE ”

PROJECT ABSTRACT

Career Activities

Assessment of skills and interests aligned to similar careers

Creating a basic resume

Relating high school subjects of interest to related careers of interest

Conducting mock interviews focusing on verbal communication skills

PA Career Education Standards

13.1.8A – Relate careers to individual interests, abilities, and aptitudes

13.1.8B – Analyze the economic factors that impact employment opportunities, such as, but not limited to: geographic location, global influences, job growth, potential earnings, or labor supply

13.2.8A – identify effective speaking and listening skills used in a job interview

13.2.8B –Prepare a draft of career acquisition documents, such as a resume or job application

Language Arts Academic Standards

CC1.4.8.A – Write an informative/explanatory text to examine a topic and convey ideas, concepts, and information clearly

CC.1.4.8.R – Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation and spelling.

CC.1.5.8.G – Demonstrate command of the conventions of standard English when speaking based on the appropriate grade level and content.