

INNOVATION



iBb Host Company: Weidenhammer
Systems Corporation

Berkshire Blvd in Wyomissing

June 22 – June 25th 2009

Inside BERKS business (iBb)

- Initiative that supports the PA Career Education and Work Standards by placing educators in a work-site internship
- Participating educators explore careers and return to the classroom with information to enhance their student's job skills and abilities and prepare them for tomorrow's workforce.

IT Solutions in 3 areas

- **Educational Solutions** -currently support nearly 1,500 school districts in more than 40 states. Products include: alio, PowerSchool, SASI and CIMS.
- **Solutions Delivery** – consulting opportunities in business and strategic planning, change management, accounting and financial systems, and organization analysis and design.
- **Infrastructure and Managed Services** – hosting, monitoring and remote service needs, outsourcing, and security.

Salary, Education Requirements and Benefit Information

- Typical entry level jobs require a minimum of an Associate Degree, and most employees hold a Bachelor's Degree.
- Benefit Package begins on first day of employment and includes medical, dental, 401K, flexible spending plans and more.
- Entry level salary range is low to mid \$30K

Skill Requirements

- **Communication** – both written and verbal were emphasized at all phases of the company
- **Technical knowledge** – the ability to ‘think outside the box’
- **Ability to work in groups** – many projects require the collaborative effort of many staff members.

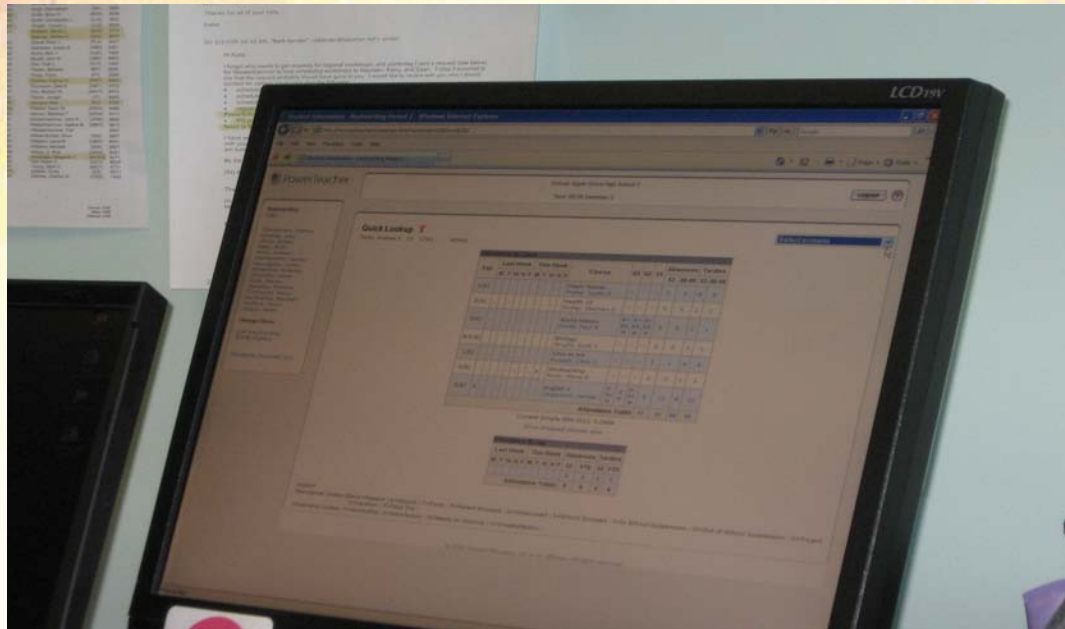
Weidenhammer's Greatest Assets

- People – both their employees AND their clients
- Commitment to the community
- It starts at the top.... J.P.W.



Greatest Challenges

- Continuing to generate revenue during these difficult economic times
- Keeping up with advances in technology



Some of the WSC family.....



Acknowledgements...

- Special thanks to Barb Feeman for organizing the internship
- **The following people also gave generously of their time:** John Weidenhammer, Fred Maryniak, Frank Hines, Sam Morgan, Joel Iswalt, Steve Radakovits, Kate Moyer, Susan Buchanan, Patti Thomas, Chuck Zwicker, Rick Finley, Jim Cox, Charlie Bross, Rhiannon Schaeffer, Mike Pascarele, Demetra Simotas, Kathy Dean, and Barb Bender.
- **Thank you all for a very valuable and informative experience!**

Curriculum Connections

- Academic Standards:
 - 13.1.1F – Career Awareness and Preparation
 - Writing Assignments referencing materials from business host and use of OnetOnline.org to compare computer programming careers and educational requirements.
 - Aptitude and logic tests to relate careers to individual abilities

Curriculum Connections (continued)

- 13.3.1C – Career Retention and Advancement
 - Creating status memos, sales proposals, and functional specification documents to emphasize importance of communication skills and reinforce the process of application development and integral role of the client.
 - Research project management ideas using the web site PMI.org. Present ideas to classmates.
 - Take concept of billable hours further. Simulate a business project, track the hours required for the project, and using a spreadsheet determine whether process is feasible, using \$100/hour as baseline profit/loss point.
 - Create an example of a small to medium sized business. List the employees and their responsibilities. Have students design a data base and data dictionary to automate their requirements.

Thank you BCIU for a wonderful experience!

- Joan Bailey, BCTC ITP Instructor

