

# inside **BERKS** business:



A five-day learning experience for educators

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Dear Colleague:

Berks County Intermediate Unit and the Berks Business Education Coalition are very excited to offer an outstanding educational opportunity to Berks County K-12 educators.

The **insideBERKSbusiness** (iBb), is a five-day program designed to inform Berks County educators of the skills and competencies students must have to be successful in their future careers.

As an educator intern you will:

- Work at an assigned company for four days under the direction of a business mentor
- Flexibly schedule the four-day internship at a time that is convenient to both you and your mentor
- Attend a one-day seminar where you will share your iBb experience with fellow interns and business mentors
- Create and present to colleagues a visual presentation describing the iBb program and outcomes
- Write an abstract describing how career awareness activities will be integrated into your program
- Receive 40 Act 48 hours, an iBb completion certificate, and a \$500 stipend (courtesy of BBEC)

Enclosed you will find brochures that provide additional information about the opportunities offered by iBb, as well as an application that can be duplicated for educators who would like to participate. The iBb program information and application are also available at [www.berksiu.org/ibb](http://www.berksiu.org/ibb) and [www.berkscareerpathways.com](http://www.berkscareerpathways.com). Space is limited to 40 participants. Therefore, we encourage you to please register as early as possible!

Please take a few minutes of your time to share this valuable program with your colleagues at your next staff meeting. Thank you in advance for your support! If you or prospective educator applicants have any questions, feel free to contact Connie Skipper at 610-987-8496 or [conski@berksiu.org](mailto:conski@berksiu.org).

Sincerely,

Connie Skipper  
Project Administrator  
Berks County Intermediate Unit

Dr. Robert Runkle  
Executive Director  
Berks Business Education Coalition

